



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Patent Application of:)
) Examiner: Daniel S. Felten
)
Pierfrancesca La Mura)
Moshe Tennenholtz) Art Unit: 3693
Yoav Shoham)
)
Application No: 09/885,720)
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Filed: June 19, 2001)
)
For: ENHANCED AUCTION)
MECHANISM FOR ONLINE)
TRANSACTIONS)
)

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION
UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated October 4, 2006, and pursuant to 37 C.F.R. §1.111, applicants respectfully request that the above-identified application be amended as follows: